



Haneulcheong  
Korean Traditional Drink

Haneulcheong Korean Traditional Drink



www.  
sejunfood.co.kr



Traditional Sikhye made by nature's time



63, Gamaeul-gil, Gonjam-eup, Gwangju-si, Gyeonggi-do, Korea, 12718  
| Tel +82 31 761 4564 | Fax +82 31 761 4566



Haneulcheong  
Korean Traditional Drink





Sikhye and soojeonggwa were drinks made just once or twice every year in festive seasons 20 years ago.


However, we can buy them in large supermarkets and convenient stores now. They are traditional healthy drinks loved by everyone while people are very interested in healthy living.

Sejoon Food established in the name of Shinnong Foods in 1991 is a traditional drink manufacturer with the best inherited technology in Korea. Sejoon Food has its own brand 'Haneulcheong', not by OEM which is a typical operation by small- and medium-sized companies, and competes with large companies to keep up the tradition for 20 years.

Sejoon Food exports its drinks to other countries including America, Japan, China, Australia and Canada so that people in the world can enjoy Korea's traditional drinks and the taste inherited from grandmothers.

We will always try to achieve our mission to provide customers healthy food and nice taste.

Thank you.

CEO Moon Wan-Gi 



# Haneul-Chung

# Sikhye

Clear Sikhye  
with no rice grains

SIG, which has been developed with sterile technology, is a German eco-friendly packaging that is being exported to 30 countries.

Haneul-Chung Sikhye is packaged in a SIG-pack that can store the drink for prolonged periods and is easy to drink through a straw.

The small packaging makes it easy to carry around for outdoor activities and adequate as a child's snack.

As a patented Sikhye concentration method, the Haneul-Chung Sikhye used the traditional natural diastatic method instead of artificial enzymes, which requires long hours of care, for its production.



# Haneul-Chung Organic Sikhye

## ■ Mother's Love

Haneul-Chung, Mother-Luv Sikhye is a clear Sikhye with no rice grains. It is a traditional high-quality rice drink that has a unique sweet flavor and aroma of malt, made with diastatic enzyme during fermentation of organic rice and unhulled barley malt.

As a patented Sikhye concentration method, we used the traditional natural diastatic method instead of artificial enzymes, which require long hours of care, then removed rice grains to achieve the clear taste of Sikhye.



# Haneul-Chung Concentrate

Haneul-Chung Sweet pumpkin Sikhye,  
Haneul-Chung Sujeonggwa,  
Haneul-Chung Sikhye

As a patented Sikhye concentration method, we used the traditional natural diastatic method instead of artificial enzymes, which requires long hours of care, to produce Haneul-Chung Sweet pumpkin Sikhye, Haneul-Chung Sujeonggwa, and Haneul-Chung Sikhye. These are exquisite drinks to drink after dilution with water according to one's taste. It is convenient to store and large quantities can be made easily.



# Haneul-Chung Drinks

Haneul-Chung Organic Sikhye,  
Haneul-Chung Sujeonggwa Original,  
Ginger Sikhye, Sweet pumpkin Sikhye,  
Organic sweet pumpkin Sikhye,  
Haneul-Chung Sikhye original

**Haneul-Chung Organic Sikhye:** Sikhye produced through the traditional natural diastatic method

**Haneul-Chung Sujeonggwa Original:** Cinnamon brewed in person to produce deep aroma and the cinnamon taste

**Ginger Sikhye:** Twelve different grains and ginger have been added to the Haneul-Chung Sikhye to achieve a spicy taste.

**Sweet pumpkin Sikhye:** Twelve different grains and sweet pumpkin have been added to the Haneul-Chung Sikhye to achieve a spicy taste.

**Organic sweet pumpkin Sikhye:** Organic sweet pumpkin has been added to the Haneul-Chung organic Sikhye to achieve a deeper taste.

**Haneul-Chung Sikhye original:** Organic rice and unhulled barley malt have been mixed and fermented with diastatic enzyme reactions to provide a unique sweet flavor and aroma of malt.

As a patented Sikhye concentration method, the Haneul-Chung drinks use the traditional natural diastatic method instead of artificial enzymes, which requires long hours of care, for its production.





Haneul-Chung

# Coffee

Organic clear  
Coffee

Haneul-Chung coffee is an organic coffee made with organic Columbia coffee free of synthetic additives to provide the coffee beans' unique aroma and taste. It is limitedly produced using a single extraction drip method.

It is an exquisite coffee that provides clear coffee beans' taste and aroma.



275 ml

“Sikhye made by a happy man  
tastes happy as well,”

